



## FOR IMMEDIATE RELEASE

March 5, 2025

### Media Contact:

Ken Helmuth, Owner & CEO, KAH Care, LLC

Right at Home Charlotte Lake Norman and Right at Home of the Triangle

[ken@rahtriangle.com](mailto:ken@rahtriangle.com)



## KAH Care, LLC, dba "Right at Home" RIGHT AT HOME WELCOMES KELLY ALEXANDER

**Durham, NC. Durham, N.C.** — KAH Care, LLC, the parent company of Right at Home Charlotte Lake Norman, Right at Home of Durham & Chapel Hill and Right at Home of Wake County (Raleigh), is excited to announce a significant addition to its Sales & Marketing team with the hiring of Kelly Alexander as the Business Development Manager for the greater Charlotte Lake Norman area, starting March 3, 2025.

With an impressive 20+ years of experience in Sales, Marketing, and Business Operations, Kelly has a wealth of knowledge that will greatly benefit the senior care community. Her background includes roles at reputable healthcare organizations such as Gentiva Hospice, Carillon, Cadence Senior Living, Novant Health, and Bayada, among others.

Kelly's dedication to supporting seniors and their families has been the driving force behind her career, enabling her to assist families in finding the best care options for their loved ones. She holds a bachelor's degree in healthcare management from Marshall University and an MBA from Pfeiffer University. Throughout her career, she has made significant contributions to various sectors, including senior housing, hospice, hospitals, and home care.

"We are thrilled to have Kelly join our team," said Ken Helmuth, Owner of Right at Home. "Her extensive experience and leadership in healthcare and the senior care community will be invaluable as we expand our Sales & Marketing efforts. Together, with our local Charlotte support staff and the broader Right at Home infrastructure, we aim to provide exceptional care to all Right at Home markets and ensure that our clients and their families have peace of mind as their loved one's age in place with grace."

Join us in welcoming Kelly Alexander to the Right at Home team!

### About Right at Home

Each Right at Home is a locally owned and operated franchise office of Right at Home, Inc. For more information, please visit our websites:

**Charlotte Lake Norman:**

[Right at Home CLT Lake Norman](#)

Phone 704-230-1305

**Durham & Chapel Hill Office:**

[Right at Home of the Triangle - Durham](#)

Phone 919-237-2333

**Raleigh Office:**

[Right at Home of the Triangle - Raleigh](#)

Phone 919-783-5633

To contact Ken Helmuth directly, email [ken@rahtriangle.com](mailto:ken@rahtriangle.com).

Right at Home of Wake Co.  
2500 Blue Ridge Road, #301  
Raleigh, NC 27607  
(919) 783-5633

Right at Home Durham/Chapel Hill  
4905 Pine Cone Drive, #2  
Durham, NC 27707  
(919) 237-2333

Right at Home Charlotte Lake Norman  
13801 Reese Blvd W., #330  
Huntersville, NC 28078  
(704) 230-1305