



Senior Care FAMILY

Dear Senior Care Family,

To honor our ongoing partnership with the senior care community, we're offering the following opportunity at our upcoming Walk "Family Reunion" Kickoff exclusively for our local senior care partners in Greenville:

Have a **team of 5 people registered** for Walk to End Alzheimer's in Greenville with a team **total of \$250 raised on the team's webpage by July 20** and we will include a (1) promotional piece of your choice (brochure, rack card, flyer, etc) in the party favor bags and/or on the Local Senior Care Family table at our Walk Family Reunion Kickoff (to be held on 7/30 for registered Walk team captains, their guests and those considering leading a Walk team).

Follow these 5 simple steps to secure your spot:

1. Start your senior care company's local Walk team at act.alz.org/greenvillewalk.
2. Recruit at least four more people and have them register on your team (can be coworkers, family, friends, etc).
3. Show a total of \$250 or more raised on your Walk webpage by July 20th.
(*Tip: online donations or checks deposited via the [ALZ Fundraising App](#) show up on the Walk webpage immediately.*)
4. Email Greenville Walk Staff Partner Kimberly Best at kbest@alz.org to confirm your team has met the requirements and let her know what one promotional item (brochure, rack card, flyer, etc) you will bring copies of for the Local Senior Care Family table.
5. Make plans to attend our Walk Family Reunion Kickoff (4pm-6pm on 7/30 at Willy Taco Feed & Seed) and RSVP at bit.ly/gvlko24.

We are grateful for all the support we receive from the local senior care industry and are happy to offer you this opportunity to be recognized for your partnership at this special event.

Sincerely,

Kimberly Best, Senior Director of Development, Alzheimer's Association - SC Chapter