

SCALA

COME ONE, COME ALL

SPRING CONFERENCE
& TRADE EXPO

STEP RIGHT UP

MAY 1-2, 2024

UNDER THE BIG TOP: STRATEGIES TO PROMOTE SENIOR LIVING





STEP RIGHT UP TO THE SCALA SPRING CONFERENCE:

UNDER THE BIG TOP: STRATEGIES TO PROMOTE SENIOR LIVING.

The SCALA Spring Conference is designed to provide meaningful and impactful content that will provide insight on how to best serve residents in senior care while also keeping up with regulatory policy impacting our communities. This year's conference will center around the theme: **Under the Big Top: Strategies to Promote Senior Living**. This event is an exclusive gathering of industry experts, thought leaders, and professionals like you, who are at the forefront of the senior living industry. It will be a unique opportunity to exchange knowledge, gain insights, and network with influential peers. The SCALA conference provides an intimate setting and creates a highly effective channel for true collaboration.

Our goal is to focus on effective strategies that promote senior living and involves implementing various strategies to raise awareness, attract potential residents, and provide a positive experience for seniors. Exhibitors will decorate their booths in a fun circus theme and offer fun trade show giveaways and prizes! Our vision is to have a diverse group of senior care professionals collaborate to elevate our industry and bring new ideas to share. So, bring your ideas, open-minds, and desire to create positive change for the way we age and care for our residents!

- Learn how others are solving problems and get inspired
- Discover new perspectives and ideas for your organization
- Experience the senior care journey in a completely new way
- Enjoy some humor throughout the event
- Get insights and ideas you can put to work immediately

The Spring Conference will offer the opportunity to obtain all 18 ceu's for SC licenses at once or 15 hours for NAB! We are excited to meet in person & network in Columbia May 1-2 at the Columbia Metropolitan Convention Center. I look forward to seeing you soon at the Greatest Show on Earth!

Warm Regards,
Melody Bailey, Executive Director



SCALA



CONFERENCE DETAILS

CONFERENCE LOCATION: Columbia Metropolitan Convention Center- 1101 Lincoln Street, Columbia SC 29201

HOW TO REGISTER: You may submit the registration form included in this packet to SCALA or you may register online here:

[SCALA 2024 Spring Conference Tickets Eventbrite](#)

Registration fees are the same either way you choose to register. Fees include daily breakfast, breaks & lunch.

CEU's: 18 hours will be submitted to the SC Board of Long Term Healthcare Administrators for CRCFA and NHA licenses. 15 hours will be submitted to NAB. While SC will approve Trade Expo hours, NAB does not thus only approving 15 hours. Your form you will receive at registration the first day will be used to keep track of those sessions you attend, & it serves as your certificate. It contains all approval codes on it so you will not receive any additional certificate from SCALA. This is to ensure you receive your hours right away instead of waiting on a certificate to be processed from SCALA. We enter your hours into the NAB and CE Broker database after the conclusion of the conference so please be sure we have the correct license numbers. If we do not have the correct info, you will be responsible for entering your own hours.

Agenda: The complete agenda will be available in February. Daily Schedule is from 8:00 am-5:00 pm each day. We understand these are long days but necessary if you would like to obtain your hours in 2 days only.

Photography: By registering for and attending the event, I acknowledge & agree that photographs, video, and other recording of the event may be taken by SCALA or parties acting on the behalf of SCALA and that these photographs, video, & other recordings may be used by SCALA in any media for any purpose related to SCALA's mission, including educational, promotional, and awareness-related use.

Membership: Consider joining & supporting SCALA so you can be involved & have a voice in the long term care industry. Strength comes in numbers & your support is essential. **[JOIN SCALA ONLINE HERE](#)**

CANCELLATION POLICY- Cancellations received in writing by 5:00 p.m. by April 5 will receive a 50% refund. Cancellations received after April 5 are not refundable. Fees will be forfeited & cannot be credited towards future events. No exceptions. You may send someone in your place, but SCALA must be notified in advance. If SCALA must cancel or postpone the event due to Covid- 19 or other unforeseen emergencies, a credit for another event will be issued but no refunds. Thank you for your compliance! Your registration serves as an agreement to this policy.

HOTEL INFORMATION

PREFERRED HOTEL ROOM BLOCK : **ROOM BLOCK ENDS April 5 unless filled earlier (which always occurs)**

Need a room for overnight stay? Please reference SC Assisted Living Association, or SCALA when calling to make reservations. Guests are responsible for making their own reservations. LIMITED rooms available at a discounted rate at these 2 hotels near the conference center:

Hampton Inn Downtown Historic District: C-90L

822 Gervais Street, Columbia, SC 29201

\$154 per night plus tax. To book a room you may call the hotel directly at (803) 231-2000 for the Hampton.

[BOOK HAMPTON ONLINE HERE](#)

Hilton Columbia Center: C-92F

924 Senate St, Columbia 29201

\$174 per night plus tax. To book a room you may call the hotel directly at (803) 744-7800 for the Hilton.

[BOOK HILTON ONLINE HERE](#)

2024 SPRING CONFERENCE

MAY 1-2, 2024

Columbia Metropolitan Convention Center
1101 Lincoln Street
Columbia SC 29201



Please complete this form & mail it with your check or payment to SCALA at the address below. Contact SCALA at (803) 851-6308 or by email to SCALA@scassistedliving.org if you have questions. Please print or type clearly. REGISTRATION CLOSES April 22

You may also register online here: [SCALA 2024 Spring Conference Tickets](#)

Community/Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: (_____) _____ - _____

Email: _____

May we publish your email in our attendee listing at the conference for your peers? ____Y ____N

Meal Preference: ____Vegetarian ____Regular

Other: _____

IF ONE DAY REGISTRATION- which day are you attending?

____May 1 ____May 2

EARLY BIRD RATES- January-March 4

- ☐ Member Full Conference Rate \$399
☐ Non-Member Full Conference \$599
☐ Member ONE DAY rate \$225
☐ Non-Member ONE DAY Rate \$325

REGULAR REGISTRATION - March 5-April 5

- ☐ Member Full Conference Rate \$450
☐ Non-Member Full Conference \$650
☐ Member ONE DAY rate \$250
☐ Non-Member ONE DAY Rate \$350

LATE REGISTRATION- April 6-April 22

- ☐ Member Full Conference Rate \$500
☐ Non-Member Full Conference \$699
☐ Member ONE DAY rate \$275
☐ Non-Member ONE DAY Rate \$375

REGISTRATIONS NOT ACCEPTED AFTER APRIL 22

CANCELLATION POLICY- Cancellations received in writing by 5:00 p.m. by April 5 will receive a 50% refund. Cancellations received after April 5 are not refundable. Fees will be forfeited & cannot be credited towards future events. No exceptions. You may send someone in your place, but SCALA must be notified in advance. If SCALA must cancel or postpone the event due to Covid- 19 or other unforeseen emergencies, a credit for the another event will be issued but no refunds. Thank you for your compliance!

Please register the following people for the SCALA Spring Conference. Please print/type ANY APPLICABLE INFORMATION.

NAME:	TITLE:	CRCFA/NHA #:	NAB Registry #:	Fee:
_____	_____	_____	R_____	\$_____
_____	_____	_____	R_____	\$_____
_____	_____	_____	R_____	\$_____
_____	_____	_____	R_____	\$_____

Payment Information

Total Amount Due: (payable to SCALA) \$_____

☐ Credit Card- Visa, MasterCard, American Exp ☐ Check Enclosed

Credit Card # _____ Exp. Date _____

Name on Card _____

Signature _____ Date _____

Email for receipt _____

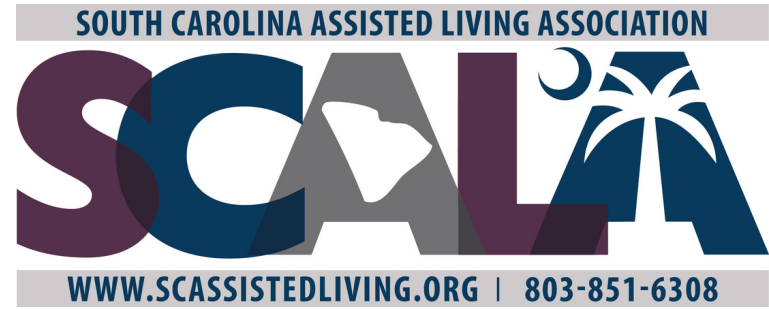
Mail Registrations to:
SCALA, PO Box 4561, Irmo, SC 29063

Fax credit card payments to: 803-753-9296 or email registrations to SCALA@scassistedliving.org
Confirmation of your registration will be emailed to you. If you have any questions about registration, please contact Melody Bailey at 803-851-6308.

**PAYMENT MUST ACCOMPANY
REGISTRATION TO BE ACCEPTED**



PO Box 4561
Irmo, SC 29063
Phone: (803) 851-6308
SCALA@scassistedliving.org



Silent Auction Donation Form

Donor Company Name: _____

Donor Contact Name: _____

Email: _____

Phone Number: __ (_____) _____

Description of item or service being donated: _____

Value of item being donated: \$ _____

How may we receive your item?

- ☐ Donation will be mailed to SCALA
☐ You will drop donation off at SCALA office
☐ You need someone to pick up donated item

All donations need to be received by April 15, 2024. You may mail or deliver your donation at: SCALA, PO Box 4561 or 110 Ministry Drive, Suite D, Irmo SC 29063.

Please call to arrange a time when dropping off your donation. You may include a business card, brochure or flyer to promote your business, to be displayed with your donation.


Thank you for your generous support to SCALA and its mission in educating caregivers to give the best quality of care to our senior population.

SILENT AUCTION

Why donate & what are we supporting?

Ideas for
suggested
auction
items

The South Carolina Assisted Living Association (SCALA) raises funds through its Silent Auction to assist in required meeting training goals for association members. These funds help pay for presenters and training expenses so that we may offer these trainings at an affordable cost and particularly help small providers in obtaining their ceu's. SCALA is established as a 501(c)(6) not-for-profit organization. SCALA works to support the quality improvement efforts of health care professionals working in South Carolina's assisted living & residential care facilities through training, as well as efforts to build South Carolina's health care workforce. As a not-for-profit, the association has been hit hard over the past year during the Covid crisis with the cancellation of events that serve as income for the association. These donations assist in continuing our mission. Individuals interested in seeking long-term care education, such as an assisted living administrators, nurses, activity directors, social service designee, dining, or other staff members utilize SCALA trainings to meet their needs. These trainings provide these caregivers the support and education they need to care for our state's most vulnerable population.

SOUTH CAROLINA ASSISTED LIVING ASSOCIATION

 WWW.SCASSISTEDLIVING.ORG | 803-851-6308

PO Box 4561
 Irmo, SC 29063
 Phone: (803) 851-6308
 SCALA@scassistedliving.org



Join Today

Become a MEMBER



Save the date.

2024 Fall Convention & Trade show

September 23-25, 2024







*The Westin Resort & Spa
 Hilton Head Island*



MAY 1-2, 2024

ORDER TICKETS THRU EVENTBRITE

COLUMBIA METROPOLITAN CONVENTION CENTER
 1101 LINCOLN ST, COLUMBIA, SC 29201

